



artwork specifications

File format required

Please supply a print ready pdf with the following specifications:

Where possible, use Pantone Solid Coated Colours in art and particularly in logos (using Pantone colours will produce a more accurate colour).

Pantone colours to be supplied as spot colours in art (do not change to cmyk).

- Art to be set up using Selbys product template or with 50mm bleed on all sides if custom size.
- Product template is at 10% of final size - do not adjust or re-size the template
- Required resolution for art set up at 10% is 900dpi
- Outline all fonts
- Do not have any elements in art overprinting
- Embed all images in art before creating the pdf
- Delete all template lines and guides before creating the pdf
- Multi-paged pdfs will not be accepted, art must be saved as a single paged pdf for each artwork.
- Pdf to be created in CMYK colour space mode (not RGB)
- Maximum file size accepted is 500MB

*** Extra charges will apply if art cannot be supplied as per above specifications.**